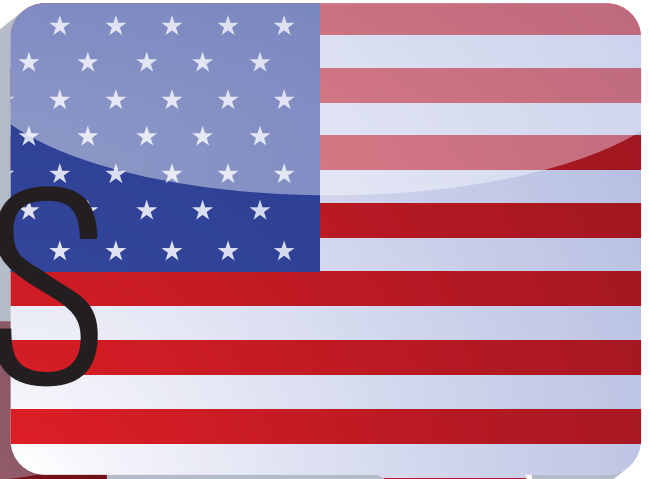


DOING BUSINESS



IN CHINA

Enterprise Florida China Representatives from Hong Kong and Shanghai will provide an overview of the Chinese business market and offer export assistance available to your company.

China is the United States' second largest trade partner. In 2012, trade between China and Florida grew by more than 8% to nearly \$9B USD making China Florida's 4th largest merchandise trading partner.

This briefing will offer an excellent opportunity for companies to learn more about:

- The economic, political and social environment of the country
- Best export prospects in China
- Cultural considerations for doing business in China
- Resources available to companies interested in penetrating the Chinese business market

REPRESENTATIVES

Radley Mackenzie
Director, Enterprise Florida Shanghai Office

Amy Wendholt
Chief Representative, Enterprise Florida Shanghai & Hong Kong Offices

Emma Yeung
Director, Enterprise Florida Hong Kong Office

Friday
January
31

8:30 a.m. Registration & Breakfast
9:00-10:00 a.m. Program

Greater Miami Chamber of Commerce
1601 Biscayne Boulevard, Ballroom Level
Miami, FL 33132

Self-parking: \$6 with validation

Registration
\$35 per person
On-site: \$35 per person

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For information contact:
Liane Ventura, 305-577-5445
lventura@miamichamber.com

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